**VC Startup Investments**

Total Startups: 1997

Total Investors: 8700

Top 50 Investors with most investments in startups, range (26 – 195)

1. What was average size of the First Financing Size for 10 of the VC of the Top 50?
   1. What was the median size for all VCs
   2. Ratio of First Funding amount to Total Raised
   3. What industries did they invest in?
2. What was average size of the Last Financing Size?
   1. What was the median size for all VCs
   2. Ratio of Last Funding amount to Total Raised
   3. What industries did they invest in? Do some have better ratios
3. Where did Top 50 Investors allocate their capital by industry, geographically by percentage and year?
   1. Which industries had the highest ratios of both First Funding and Last Funding from Venture Capital?  Which industries had the lowest ratios?

Pitchbook Signals: data-driven way to evaluate growth and size of companies using web presence and social reach data

identify emerging companies and gather insight into which companies getting traction and moment within each industry

* View company’s online trends over time
* Track it’s ranking in the universe

Visualizes both growth and size of a company’s online presence. This combination of Signals data, along with Capital Raising and Valuation info – actively evaluate value of companies.

* Growth Rate – average weekly growth rate over the trailing eight weeks of a company’s signal
* Size Multiple - the sum of a company’s signals divided by the median company signal size.

Key metrics proved, FB Like, Twitter Followers, Web Traffic, Web traffic rank, Referring Domains, Mobile App Reviews.